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WHCC Health Innovations

News - July 2011

www.whcchealthinnovations.com

Featured Article

Joining as the WHCC Health Innovations poster exhibits

The WHCC Health Innovations program is pleased to announce the addition of several participants to upcoming poster exhibits at several of our events. Innovators wishing to join us at one of our global events should click [here](#) to view a list of onsite programs. Programs include global events in South America, the Middle East and U.S.-based events in Washington, D.C. and Boston.

3rd Annual Leaderships Summit on mHealth

Dr. Eufemia Jacob, assistant professor, of the [UCLA School of Nursing](#) will present on "Wireless Pain Intervention Program in Sickle Cell Disease."

In the study, researchers used a handheld electronic multidimensional pain and symptoms diary accessed using a smartphone that can be monitored by an advanced practice registered nurse (APRN). The purpose is to examine symptom reporting in two groups of children with sickle cell disease. One group used a paper diary and the other a smartphone for self-monitoring pain and symptoms.



Join as at a WHCC Health Innovation Poster Exhibit

The WHCC Health Innovations program welcomes innovators to display their work at our onsite poster exhibits. Presenters are encouraged to attend with their posters or send a poster for display. Exhibits are scheduled at the following programs:

[The World Health Care Congress Latin America](#)

October 24-25, 2011, Rio de Janeiro, Brazil

[The World Healthcare Innovation and Technology Congress](#)

November 7-8, 2011, Washington, D.C.

[The World Health Care Congress Middle East](#)

December 11-13, 2011, Abu Dhabi, UAE

[The World Health Care Congress](#)

April 16-18, 2012, Washington, D.C.

Tara Montgomery, director of [Consumer Reports Health](#) will present on the organization's launch of its first smartphone consumer health app. The first step will be direct to consumers on iPhone App Store, Consumer Reports is also interested in understanding how this type of product could be customized and made available to large employers, health plans, etc. for dissemination to their members.

Diagnosed with a complex autoimmune disease in late 2010, **Natasha Gajewski** searched for but could not find a portable, elegant, and relevant symptom tracking solution. So she designed her own, the [Symple Symptom Tracker](#). The new company will beta test on the Lupus community beginning in August with an iPhone application. The best features of SympleSLE: user defined criteria, daily alert feature, limited data reporting to physician, ability to attach "tags" (a trigger recording feature).

In developing nations where HIV prevalence is greatest, there is no anonymous, confidential testing method that allows for collection, aggregation and analysis of behavioral and test result data. Developed by [Triad Trust](#), RemoteID is a cost-effective, electricity independent remote information tracking and testing technology that enables health workers and educators to capture, upload, retrieve, and aggregate data from remote locations. The technology uses biometric identifiers and builds upon existing technologies using wireless networks. Brooke Wurst, Triad Trust executive director, will present the RemoteID poster.

2nd Annual World Health Care Congress Middle East

Oman native **Sara Al-Lamki** will present a poster on the work she conducted with **Yayasan Rama Sesana** through the **Ashoka's Maternal Health Fellowship**: She was placed in a reproductive health centre in Denpasar, Bali, Indonesia where she conducted a study on the pregnancy

Or submit an electronic version of a poster for display on our [Web site](#).

July's Featured Organization



The Lemelson Foundation believes that invention is critical to solving the world's most pressing problems. (Use attached Lemelson logo)

Founded in 1993 by Jerome Lemelson and his wife, Dorothy, the Foundation has devoted the past two decades to fostering creativity and celebrating the inventive spirit. With over 600 patents to his name, Jerome Lemelson strongly believed in the importance of innovation to ensure a bright future.

Our goal is to provide people worldwide with an environment conducive to invention, innovation and entrepreneurship. We play a catalytic role for inventors and innovators through our grant making in three programmatic areas — education and inspiration, inventor support, and enterprise development. Whether supporting the distribution of treadle pumps in Africa, the development of neonatal health technologies in India and Peru, or educational programs where students can invent solutions to pressing problems in their community, we aim to improve lives through invention.

To learn more, visit www.lemelson.org

Submit your Innovation

habits of the women who work at the Pasar Badung, Bali's largest market. Because of its strategic location, the free health centre serves 9,000 patients, and specializes in providing free Pap Smears, Sexually Transmitted Infection testing and counseling, including HIV, and contraceptive care, general health care for children and the elderly.

Fardhad Ali, program manager, health at **IPE Global** in New Delhi, India, will present on Integrated Prevention of Disability (IPOD), an approach for community based rehabilitation of the people affected by leprosy and filariasis. IPOD is an approach to prevent the disability caused by leprosy and lymphatic filariasis.

Sharareh Mirsaeidi Farahani, director of training department and representative medical – **Management of Social Security Organization, Arak, Iran** will present on Management Systems and Organizational Improvement. Management Systems are powerful tools for businesses to manage quality, environmental and occupational health and safety requirements. Where once these systems were considered as stand alone control mechanisms, industry is now opting to increase the efficiency of these documented systems through a more integrated approach. System integration offers a significant step forward, where there are similarities between system components, reducing duplication and administration costs and increasing efficiency. The purpose here is to explain the benefits and outcomes of implementing and integrating systems in general and in one health care system in particular.

July Innovator Q&A



Sara Al-Lamki, an advocate for maternal health progress in developing countries,

WHCC Health Innovations welcomes innovators to submit their work for display at the [website](#). Submissions are welcome across all health care sectors.

Featured Videos



Using efficiency and innovation to provide health care in India



GE puts its imagination to work for health care



Maternova - a life-saving Web-based marketplace for mothers and newborns

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recently spoke with [WHCC Health](#)

[Innovations](#) regarding her work with [Young Champions of Maternal Health Program](#), a project organized in conjunction with Ashoka Fellows . For her project, Al-Lamki, a native of Oman, conducted a survey about the pregnancy habits of women who worked in or frequented one of the busiest markets in Denpasar, Bali, Indonesia. She will present a poster on her experience during the [World Health Care Congress Middle East](#), this December in Abu Dhabi.

Q. What are the objectives of the Ashoka Maternal Health Fellowship?

A. The Young Champions of Maternal Health program was designed to produce the new generation of maternal health ideas and innovations, but hand picking 15 budding maternal health entrepreneurs aged 24-33 from various different backgrounds, and placing them in wholly new environments and countries to work with established Ashoka Fellows in the same field. The program was unique in that to be considered, the applicants had to submit a unique new idea on how to improve global maternal health, and how they were planning to implement that. These ideas were then matched with Fellows' projects to ensure that the Young Champions had the best possible chance of developing and growing their ideas into pilot projects.

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