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The World Health Care Congress

Affordable Health Innovations Global Initiative

News — July 2010

www.whcchealthinnovations.com



Submit your innovation now!

The latest from the WHCC Affordable Health Innovations Global Initiative

July's featured innovations: The Center for Health Market Innovation: A global database to improve the operation of health markets.



CHMI

The WHCC Affordable Health Innovations Global Initiative recently spoke with The Center for Health Market Innovation about its exciting new initiative. (CHMI)—www.healthmarketinnovations.org—is a new, publicly accessible, global knowledge platform that collects, analyzes, and disseminates information about Health Market Innovations in the developing world. CHMI is the first database of its kind, providing aggregate, standardized, searchable information about hundreds of programs with potential to improve how health markets operate. It is part of the Results for Development Institute.

WHCC: *What is a health market?*

CHMI: A health market is the part of the health system where decisions about health care are made by both consumers and providers of services. When consumers seek out care for their symptoms, they usually have options about where to receive it, including numerous private providers. These providers also have choices about the quality and type of care they offer. Markets exist in any sectors, but health markets have two primary challenges that set them apart from others. First, unlike consumers of other products such as food or clothing, health care consumers are often not well-informed about the type of health care they need, so they struggle to distinguish between high-quality and low-quality care.

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This month's featured health innovations

Natural Products based Extremely Affordable Health

*Shantaram Kane, Independent
Researcher, B.Tech. (IITBombay); Sc.
D. (M.I.T.-USA), Adjunct Professor,
Department of Chemical
Engineering, Indian Institute of
Technology, Bombay*



The predicted cost of anesthesia professional-delivered sedation for colonoscopy and EGD in the United States and the impact of computer-assisted personalized sedation



Have an affordable health innovation? In addition to featuring content on its Web site, www.whcchealthinnovations.org, The WHCC Affordable Health Global Initiative offers innovators the opportunity to display their projects and programs at many of our conferences. Presenters are welcome to display of poster of their innovation, and are permitted to attend the accompanying conference. Posters are generally included as part of the main conference exhibit hall.

Present it at our poster exhibits at one or more of these events: Click the links below to submit an abstract on the innovation you would like to include as part of the poster program.

The World Congress Leadership Summit on Creating Global Disruptive Business Innovations in Health Care, October 12-13, 2010, Boston
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6th Annual World Health Care Innovation and Technology Congress, November 8-10, 2010, Washington, D.C.
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World Health Care Congress Middle East, December 5-7, 2010, Abu Dhabi, UAE
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GE shows off its V-Scan Ultrasound at the WHCC Innovation Exhibit

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